**Article focus: A brainstorming exercise**

In one or two sentences, answer each of the following questions. Please be sure that your answers are appropriate for a general audience.

1) Why is your field important?

2) What has already been studied in your field?

3) What has not been studied? Why is this gap significant?

4) How does your research relate to this gap, and what is the goal of the current article? *Be sure to write a sentence that begins “The goal of this article is to […],” followed by a strong and specific verb (“propose,” “theorize,” “develop,” “investigate,” “discover”).*

5) What have you done, or what are you doing, to achieve this goal?

6) What is the working title of your article?